

## SUSTAINABLE TOURISM: DAY 3

### SUSTAINABLE TOURISM CONCEPTS

*Management Capacity Building Training - Eastern Tropical Pacific Seascape*

TIME	CONTENT	HANDOUTS
8:30-8:45	<u>Review of Previous Days</u>	
8:45-9:45	<u>The Eastern Tropical Seascape Game</u>	
9:45-10:45	<u>Overview of Sustainable Tourism</u> <ul style="list-style-type: none"> <li>• What is sustainable tourism?</li> <li>• Comparison with conventional tourism</li> <li>• <i>Exercise: What attributes of sustainable tourism are important to an MPA?</i></li> <li>• Is there a demand for sustainable tourism?</li> <li>• Benefits of threats of tourism to MPA's</li> <li>• <i>Discussion: Your experience with tourism</i></li> </ul> <p><u>Objective:</u> 1) To understand the difference between sustainable tourism &amp; conventional tourism. 2) To understand the pros and cons of sustainable tourism to an MPA.</p>	3.1 - Questionnaire 3.2 - Tourism Growth in the Americas 3.3 - Global Code of Ethics 3.4 - Impacts from Tourism
<b>10:45-11:00</b>	<b>Morning Break</b>	
11:00-11:30	<u>Roles of Major Stakeholders</u> <ul style="list-style-type: none"> <li>• Sustainable tourism &amp; local communities</li> <li>• Sustainable tourism &amp; NGO's</li> <li>• Sustainable tourism &amp; the tourism industry</li> </ul> <p><u>Objective:</u> To gain an overview of the perspectives of some of the major stakeholders.</p>	
11:30-1:00	<u>Status Reports from ETPS Sites</u> <ul style="list-style-type: none"> <li>• Cocos</li> <li>• Coiba</li> <li>• Malpelo</li> <li>• Gorgona</li> <li>• Galapagos</li> <li>• <i>Discussion: Compare the ETPS sites</i></li> </ul> <p><u>Objective:</u> To compare and contrast different levels of tourism taking place in MPAs and the different MPA planning and management approaches to tourism.</p>	3.5 - Galapagos Visitor Use Fee Study
<b>1:00-2:00</b>	<b>Lunch</b>	
2:00-3:15	<u>Developing a Vision for Tourism</u> <ul style="list-style-type: none"> <li>• How to do a visioning session</li> <li>• <i>Exercise: "Visioning" - developing a tourism vision for your MPA</i></li> </ul>	3.6 - Tourism Destination Visioning

	<u>Objective:</u> To understand that the planning process must begin with a common vision.	
<b>3:15-3:30</b>	<b>Afternoon Break</b>	
3:30-4:45	<u>Exercise, cont'd: Present visions to large group</u>	
4:45-5:00	Review of today's lessons in the context of building a sustainable tourism plan	